

- **Sec. 25-18. - Advertising and promotion fund—Created.**

There is hereby created the city advertising and promotion fund to which fund there shall be credited all collections of the tax. The administration of this section is vested in and shall be exercised by the city advertising and promotion commission. The city advertising and promotion commission shall promulgate rules and regulations and prescribe form for the proper enforcement of this act.

(Ord. No. H-123, § 2, 10-19-70; Code 1961, § 15-32; Ord. No. K-322, § 6, 10-16-89)

State law reference— Authority for above sections, Ark. Stats. § 19-4615.

- **Sec. 25-19. - Same—Use.**

The city advertising and promotion fund shall be used in the manner determined by the city advertising and promotion commission recited in A.C.A. § 25-17-606, including the following purposes:

- (1) Advertising and promoting the city and its environs;
- (2) The construction, reconstruction, extension, equipment, improvement, maintenance, repair and operation of a convention center in the city and facilities necessary for, supporting or otherwise pertaining to a convention center;
- (3) The construction, reconstruction, repair, maintenance, improvement, equipping and operation of public recreation facilities in the city; and
- (4) The payment of principal of, interest on and fees and expenses in connection with bonds issued for the above purposes in the manner as shall be determined by the city advertising and promotion commission in compliance with the provisions of the Advertising and Promotion Commission Act (A.C.A. §§ 26-75-202 through 26-75-618.)

(Ord. No. H-123, § 3, 10-19-70; Code 1961, § 15-33; Ord. No. H-521, § 4, 12-21-78; Ord. No. K-322, § 3, 10-16-89; Ord. No. K-477, 3-21-94)

- **Sec. 25-20. - Advertising and promotion commission.**

- (a) The advertising and promotion commission of the City of Texarkana, Arkansas, in existence as of the date of the adoption of this section, is not in compliance with the provisions of A.C.A. § 26-75-605, as amended by Arkansas Act 364 of 1993, and shall be terminated effective when a successor commission is established as set forth below.
- (b) Upon the adoption and placing into effect of this section there is established an advertising and promotion commission pursuant to the provisions of A.C.A. § 26-75-605, as amended, to be composed of seven (7) members, each of whom shall reside within the City of Texarkana, Arkansas, as follows:
 - (1) Four (4) members shall be owners or managers of businesses in the tourism industry, at least three (3) of whom shall be owners or managers of hotels, motels, or restaurants, and who shall serve for standard terms of four (4) years;

(2)

Two (2) members of the commission shall be members of the board of directors of the city; and

(3)

One (1) at-large member to serve for a four (4) year term.

(c)

The initial members of the advertising and promotion commission established by this section shall be selected as follows:

(1)

The four (4) tourism industry positions provided in subsection (b)(1) of this section shall be filled by appointment made by the board of directors of the city for standard terms so that (a) one (1) member will serve for a term of one (1) year; (b) one (1) member will serve for a term of two (2) years; (c) one (1) member will serve for a term of three (3) years; and (d) one (1) member will serve for a term of four (4) years.

(2)

The at-large position provided for in subdivision (b)(3) of this section shall be filled by nomination by the chief administrator of the city and approved by the board of directors of the city for a term of four (4) years.

(3)

Vacancies on the advertising and promotion commission, whether resulting from expiration of a regular term, or otherwise, in any of the four (4) tourism industry positions provided for in subdivision (b)(3) of this section shall be filled by appointment made by the remaining members of the advertising and promotion commission, with the approval of the board of directors of the city.

(Ord. No. H-123, § 4, 10-19-70; Code 1961, § 15-34; Ord. No. H-521, §§ 5, 6, 12-21-78; Ord. No. H-528, § 2, 2-19-79; Ord. No. K-477, 3-21-94)

• **Sec. 25-21. - Penalty.**

Any person or entity who fails to pay the additional one (1) per cent gross receipts tax authorized by this article prior to the first day of the month subsequent to the due date shall be subject to a fine of fifty dollars (\$50.00) per day for each day the person or entity fails to remit the tax.

(Ord. No. K-322, § 5, 10-16-89)